neuroID
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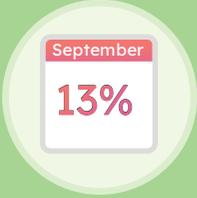# The Fall Fraud Foreshadow

After a summer slump, fraud volume returns to baseline in autumn. What does this signal for the year to come?

September 1

September 13%
increase in fraudulent applications per attack in September**

1%
increase in fraud attack volume in October*

Fall months are closest to baseline fraud attack volume

An Astonishingly Average Autumn

After a gradual climb from the slow summer months in August and September, attacks return to near-baseline volume—1% above average—in October. The autumn uptick comes in advance of fraudsters' full-on winter onslaught.

1% above average

Fall's Fraud Feast

One attack type doesn't dominate autumn. September and October bring an even mix of fraud ring activity, bots from various generations, probing attacks, and more. The diverse range of attacks gives fraud teams a holistic view of their solutions' performance.
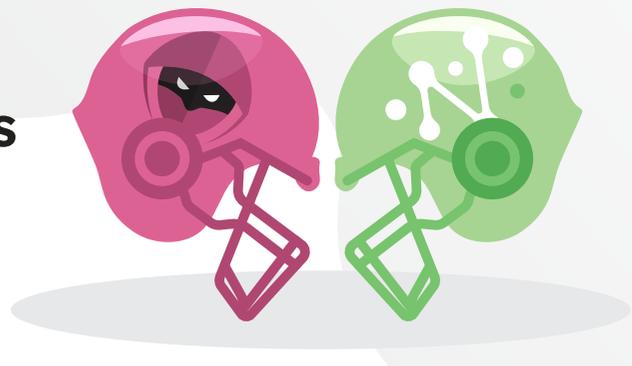
Autumn's manageable, diverse fraud stream yields consistent, reliable data, something that's hard to come by during the low-volume summer and volatile winter seasons. After slowing down in the summer, fall brings fraudsters back to their baseline average activity levels as online traffic picks up, snowbirds book their travel plans, and back-to-school shoppers and early holiday shoppers start marking items off their lists.

For fraud teams who spent the summer months researching and analyzing additions to their fraud stack, autumn is the perfect time to put those new solutions to the test ahead of the winter fraud blizzard.

Fight Fall Fraudsters
with NeuroID

Next-Generation Behavior Analytics & Device

Behavior and device integration enables more accurate fraud detection than any one tool on its own.

As fraudsters return from their summer vacation, NeuroID will help you welcome them back with a robust, multi-layered defense. Unlike others who only see if a device is risky, NeuroID's nuanced understanding of behavior and device interactions provide holistic, advanced detection that finds fraud no one else can, anywhere across your user journey.

Tailored Guidance from Fraud Experts

NeuroID provides operational insights specific to your fraud needs, industry, and use cases, acting as an extension of your team.

We help you decision on our signal outcomes, along with your existing tools, for a custom-tuned, highly precise fraud stack. With a steady, diverse stream of fraud, autumn provides great data to tune your stack with before the winter surge.

99.5%
Up to 99.5% Accurate Device ID

Our persistent device IDs last for months (rather than competitors' days), with advanced ML that ensures reliable recognition. This supports the creation of detailed, specific profiles that enhance a fraud stack from the top-down, ensuring you keep fraudsters out of accounts with less tuning and more accuracy in real-time.

A dynamic risk tolerance can go a long way. Fall is the best time to implement flexible fraud solutions that help you adapt to attacks, including new attack styles that fraudsters might be testing before fully unleashing them in the winter. NeuroID ensures your fraud stack stays a step ahead of evolving fraudsters.

Download *The Fraudster's Almanac:*
Your Guide to Preparing for Seasonal Fraud Trends to learn more.

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